

Stinova bolster IAdea's new HTML-5 Web Appliances for Digital Signage

January 12, 2012 - Stinova, a leading innovator of visual communications software for Digital Signage solutions and content production services, provides support for HTML-5 open standards built-in the new Digital Signage appliances announced by IAdea. With a multitude of new widgets dynamic information can now be exchanged and displayed in an open and interoperable format. Driven by an intuitive and user-friendly browser interface, users have now an even more simple way to centrally manage and easily deploy content to IAdea's HTML-5 and SMIL-enabled players thru the cloud or in their local managed network. Five new introduced IAdea products are supported. The new Web Appliances named XMP-3250, XMP-3350, and XMP-3450, support wired networking, wireless LAN, and live A/V-in capability, respectively. Two new Web Signboards are also available: the XDS-1950 and XDS-2450 are all-in-one unit integrating an 18.5"- and a 24"-inch LCD display.

Two Web-based server platforms are currently available to address both the SMB and Enterprise Digital Signage sectors. Targeting on-premises small to medium sized installations, Stinova's new "DMS-5 SMIL Digital Signage SMB Edition" is delivered as a convenient 1-click Windows installer with a Lifetime License and no recurring charges. At the other end of the scale, the new "DMS-5 SMIL Enterprise Edition" targets larger installations and is delivered as a virtualized server image that easily snaps into any virtualized server architecture for data-center and cloud computing environments. Additionally Stinova supports cloud-based SaaS services on a subscription model via its Web portal www.smil.digital-signage.cc.

For Live-TV and A/V streaming support Stinova extended its s-cube TV gateway appliance software to provide an easy way getting digital TV such as DVB-T, DVB-S2 and DVB-C available as IPTV multicast streams to the new IAdea product fully managed via Stinova's DMS.

"After working closely with IAdea over several months to support the new HTML-5 and IPTV streaming features we are very excited to see a lot more possibilities where the new IAdea players can be used", explains Franz Hintermayr, CEO of Stinova. "IAdea sets the bar very high with its open standard hardware architecture which is also offered through a number of major hardware OEM brand companies."

Rex Chen, VP of Sales and Marketing of IAdea adds: "We appreciate Stinova as a solid software partner who had dedicated efforts to maximize the support for IAdea devices. By taking full advantage of HTML5, Stinova is able to provide IAdea SmartWidgets on the big screen to generate dynamic and attractive content on-the-fly. This will enable many applications where content production is not the specialty of the end user."

Stinova will be demonstrating its HTML5 capability at the upcoming Integrated Systems Europe (ISE) Show, January 31 to February 2, at the Amsterdam RAI, Hall 10, Stand 10K139 and Stand 10K150.

About Stinova

Stinova Ltd. is a leading software manufacturer of visual communications software for Digital Signage solutions. Stinova offers the most intuitive CMS software technologies that power the worlds Digital Signage networks. These core technologies address all aspects of Digital Signage delivery from stand alone systems to dynamic Digital Signage Networks. With evotion.com Stinova offers a unique content channel service up to full HD video quality. Find more information about SMIL supported products at <http://www.smil.digital-signage.cc>.

About IAdea

Founded in 2000, IAdea is dedicated to the development of cutting-edge commercial-grade digital signage players and integrated displays. IAdea's products feature the XML-based W3C SMIL standard, allowing system integrators to quickly customize and tailor to individual project requirements. IAdea's device technologies power many large-scale digital signage projects, offering proven robustness and lowered total cost of ownership (TCO). Market leaders partner closely with IAdea to deliver end-to-end total solutions. With offices in Irvine, Montreal, and Taipei, IAdea offers uninterrupted product service throughout the globe. For more information visit www.IAdea.com.